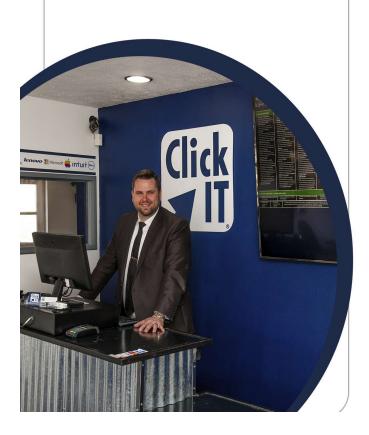
# WHY CHOOSE CLICK IT

#### A Proven Business Model in an Essential Industry

- Recession-resistant, core IT services
- Over 100 recurring-revenue services
- Unique two-door model: B2C repairs + B2B managed services
- A+ BBB rating, "A" from Franchise Grade





### Join the Click IT Network

- Own a franchise in an unsaturated market with enormous growth potential.
- Offer enterprise-level IT solutions to small businesses and local residents who need them most
- Build recurring revenue and long-term customer relationships.

Next Step: Start by taking our free online assessment at <a href="https://www.clickittest.com">www.clickittest.com</a>, This simple test helps determine if you're a good fit for franchise ownership and unlocks access to the Members Portal, where you'll learn the real numbers behind the business.

### **Contact Us Today**

- Toll-Free: (800) 368-7416
- Email: info@clickitfranchise.com
- Website: www.clickitfranchise.com



Begin Your Discovery See If You're a Fit

© 2025 Click IT® by Motherboard, Inc. "Your Local IT Department"™



### Bringing IT to Main Street

# Click IT Franchise Your Local IT Department™

A proven franchise opportunity in a booming \$400B+ IT services industry. Click IT® Stores deliver IT solutions to small businesses and residents from neighborhood retail locations.



#### "Turning Managed Services on Its Head"

Traditional MSPs focus only on larger companies with long-term, expensive contracts. Small businesses and local residents have been left behind until now.

Click IT has transformed the model:

 Productized Services Menu: Over 100 IT solutions in 14 divisions are packaged and priced so customers can see exactly what they're buying no surprises.

**Affordable Access:** Instead of costly long-term contracts, customers choose services month-to-month, just like ordering from a menu.

Main Street Delivery: For the first time, enterprise-level IT support is available in a local retail setting, concierge-style.









A Few of the 100+ Services You'll Offer (with many more across 14 divisions of IT solutions)

# EARNINGS & FINANCIAL POTENTIAL

Every candidate asks, "How much money can I make?" The honest answer is that earnings vary by location, effort, and market. What we can say is:

 Our company store in Chagrin Falls has consistently outperformed competitors, generating strong recurring revenue and profit margins

Once you are admitted into the candidacy program, you'll gain access to our Members Discovery Portal, where you'll see actual operational and financial figures from Click IT stores

3 Historical data shows that Click IT has a better-than-average return on investment compared to other franchises, with realistic payback windows of 18 months to 3 years, depending on local market factors.

### WHAT YOU GET AS A FRANCHISE OWNER

#### **Everything You Need for Success**

- 1. Training & Support 40 hours of training, ongoing mentoring, open support line
- Technology Access to Click IT Marketplace, POS, CRM, QuickBooks Online integration
   Marketing – Local website, SEO tools, grand opening event, guerrilla marketing tactics
- **4. Territory & Location** Expert real estate guidance + demographic studies
- **5. Financing** SBA pre-qualified + lending partner assistance















### STAND OUT FROM THE COMPETITION

# THE ONLY RETAIL MSP FRANCHISE IN THE U.S.



- Transparent "Pick It & Click It" menu (McDonald's-style)
- Concierge-style sales build long-term loyalty. Main Street locations = visibility + walk-in traffic
- Full-format franchise: systems, support, training, and marketing included